

Durgesh Pratap Singh

Senior Product Designer — SaaS, CRM and AI-powered products.

7503448811du@gmail.com +91 8800 467 811 Delhi · Faridabad, India [LinkedIn](#)

PROFILE

Product Designer with 5+ years across UI/UX and product design, focused on building digital tools that solve real business problems — not just look good. Currently the sole UI/UX Designer at Fossaro, the Indian operations arm of Bounce Teachers (UK), owning the end-to-end design process for an enterprise recruitment CRM: discovery and UX strategy through to high-fidelity interfaces, design systems and developer handoff.

I care most about the parts of design that don't show up in a portfolio shot — information architecture, edge cases, and whether something holds up once real users touch it.

EXPERIENCE

Product Designer2025 — PRESENT

Fossaro (Bounce Teachers UK) · Full-time

Sole product designer for an enterprise recruitment CRM. Own research, information architecture, UX strategy, UI, prototyping and the design system — across finance, communication, AI workflows and mobile apps. Collapsed a ten-tool, spreadsheet-driven process into a single product, with 100+ screens held on one set of tokens, components and patterns.

- Enterprise CRM
- AI Workflows
- Design System
- Mobile

UI/UX & Graphic Design Head2022 — 2025

Wen Energy System · Full-time

Led design for US clients — dashboards, websites, product UX and branding — and grew from graphic craft into end-to-end interface design and team leadership.

- Dashboard
- Product UX
- Branding

Graphic Designer2021 — 2022

Exicom Tele Systems · Full-time

Print and digital design, branding and video production across campaigns and product collateral. Recognised as Employee of the Month twice.

Graphic Design Intern2020 — 2021

Digidex Lab Pvt. Ltd. · Internship

Social media design, product photoshoots and video editing — where the design habit started and the eye for detail took root.

WHERE I ADD THE MOST VALUE

UX Strategy

Research, journey mapping, IA and usability testing that ground design in real user behaviour.

Enterprise UI

Making dense, data-heavy products readable and calm without dumbing them down.

Design Systems

Tokens, components and patterns that keep 100+ screens consistent, accessible and fast to ship.

AI Product UX

Designing AI workflows people trust — confidence, reasoning and human control made legible.

TOOLS

- Figma
- Figjam
- Claude
- ChatGPT
- Jira
- Teams